



FRANKOMA POTTERY



Howdy!

We are John and Grace Lee Frank — the FRANKs of FRANKOMA. It has been our pleasure and thrill to model and style the creations presented in this catalog.

Frankoma was created for your enjoyment from Oklahoma clay found at the foothills of the Arbuckle Mountains. Although this clay has great potential possibilities in the natural state, its true value is in the characters we are able to build from it. We have endeavored to tell a simple story with this oldest of art materials, clay, and have used as inspirations the natural materials at our disposal . . . Wagon Wheels, Cactus, the Plains, Indian lore, etc.

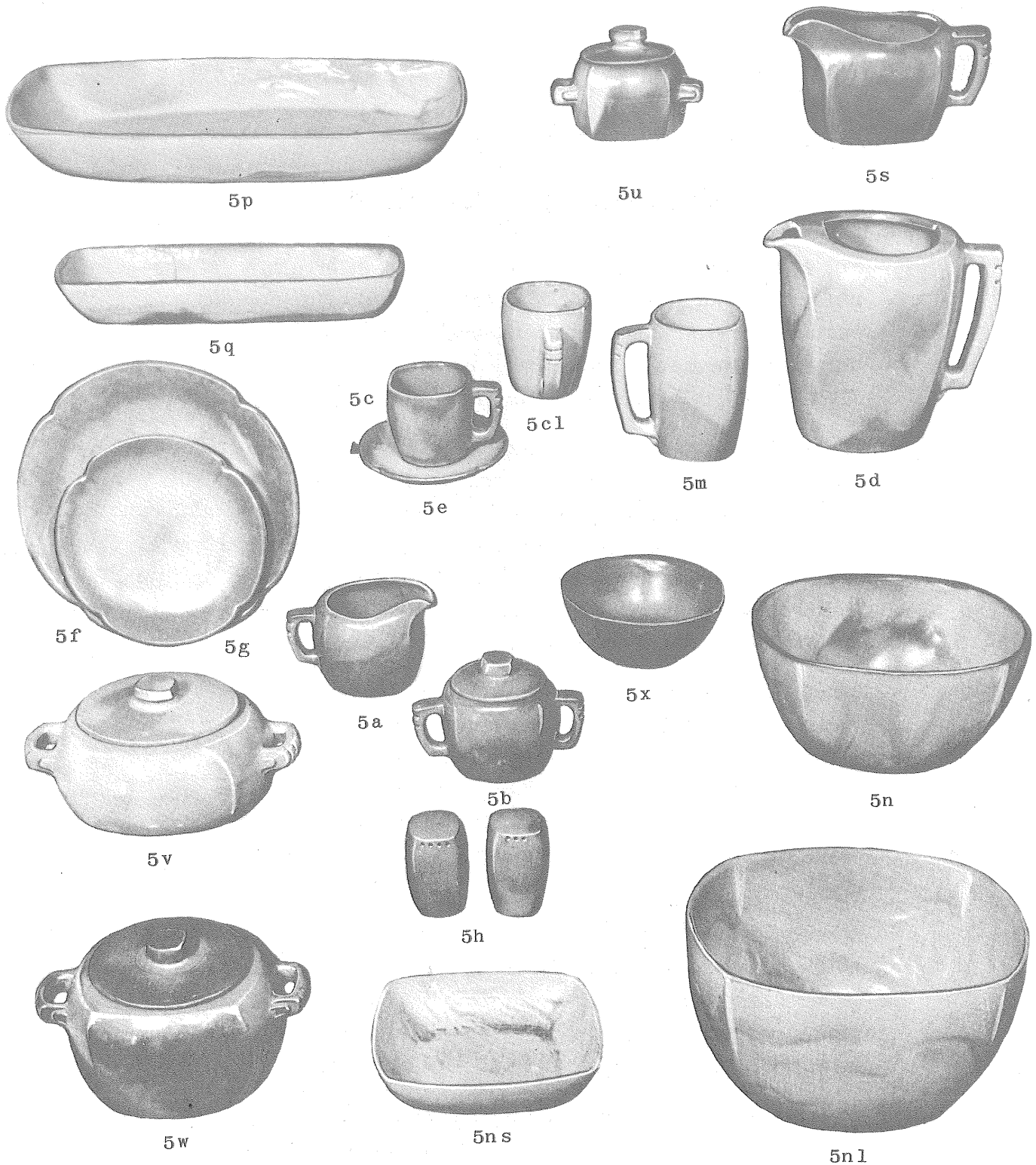
Frankoma is recognized in the field of Ceramic Art because we have combined the traditional Art of the Indians, the Spirit of the American Pioneer and the Creative Ten-

dencies of the Youth of the Great Southwest with good pottery form. Each piece is designed to be a contribution to Fine Ceramics, and to be both useful and beautiful.

Our blended colors are produced only by combining our native clay with our glazes, which are also inspired by natural surroundings—Prairie Green, Desert Gold, Red Bud, Onyx Black. We create and grind all our own glazes.

We sincerely hope you will enjoy living with Frankoma as much as we have enjoyed making it. Frankoma Pottery has only one purpose in existing—that you might be happier by living with it. We present it to you. . . .

... "for those who like nice things."



5a—12 oz. pitcher.....	1.00	5n—5 qt. salad bowl.....	4.00
5b—12 oz. sugar bowl.....	1.00	5ns—2 at. service bowl.....	2.00
5c—7 oz. cup.....	.60	5nl—9 qt. salad bowl.....	10.00
5cl—12 oz. mug.....	.70	5p—16" platter.....	5.00
5d—3 qt. pitcher, with ice guard.....	3.00	5q—13" platter.....	2.00
5e—plain 6" saucer.....	.60	5s—28 oz. sauce boat.....	1.50
5el—welled 6" saucer.....	.60	5u—12 oz. individual baker.....	1.00
5f—10½" plate.....	1.20	5v—2 qt. baker.....	2.00
5g—8" plate.....	.80	5w—3 qt. baker.....	3.50
5h—large salt and pepper, pair.....	1.00	5x—16 oz. salad, or chili.....	.60
5l—12 oz. tumbler.....	.60	5xs—10 oz. dessert.....	.60
5m—16 oz. mug.....	.80	5xl—24 oz. salad.....	1.00

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OKLAHOMA PLAINSMAN

For thousands of years men have gloried in creating "atmosphere" around their favorite sport—eating. Harmonious and beautiful surroundings not only add to the pleasure of eating but make it a healthier pastime. We still lavish all we possibly can on our banquets and feasts, for we love to eat.

Men have always managed to devise some sort of receptacle to hold food, either raw or prepared, and the quality and value of his utensils depend more on his love of beauty and ability to create than the size of his purse. Of the many materials used throughout the centuries, in all countries of the world—iron, copper, brass, stone, wood, silver, and even gold, ceramics has remained the favorite of all eating vessels.

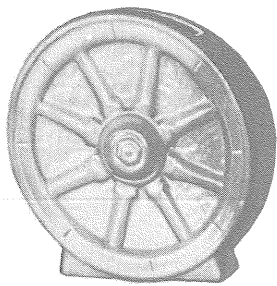
Since the acceptance of "whiteware" in the sixteenth century, most fine tables have been set with "dinnerware" or "china." This is sometimes a white earthenware, or a compounded china body, or even a translucent true porcelain. Its quality depends on the selection and handling of the materials plus its Art value expressed in line, form and color.

Today, from the crudest earthenware to the finest porcelain, we still choose CERAMICS of some kind for our table. Altho we would not eliminate "whitewares," we love our modern pottery tableware. Why not? It is gay, happy, and colorful, and surely fits into our modern mode of living. It is with this in mind that we have created FRANKOMA TABLEWARE.

For one design we have gone to the Great Plains of the Southwest and offer you the "Oklahoma Plainsman" pattern. Its well chosen, simple lines and sturdy shapes create an atmosphere befitting its heritage. It is most appropriate "for fun or fashion."

FRANKOMA POTTERY

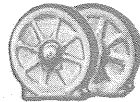
SAPULPA, OKLAHOMA



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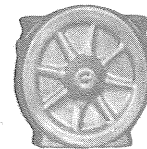
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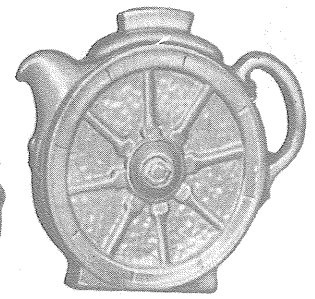
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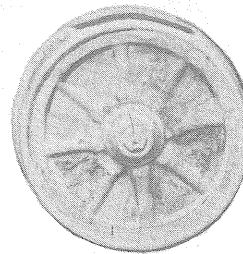
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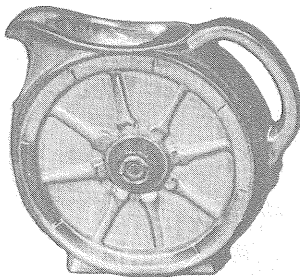
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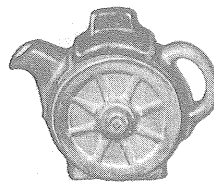
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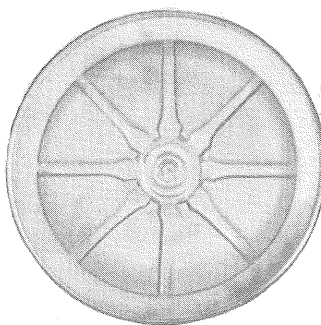


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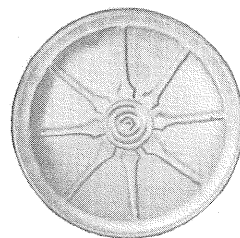
94c



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94n

94—9" vase	1.50	94j—2 cup tea pot	1.00
94a—10 oz. cream pitcher60	94m—12 oz. mug80
94b—10 oz. sugar bowl60	94n—1 qt. service dish	1.20
94c—5 oz. cup50	94p—16" platter	5.00
94d—2 qt. pitcher	2.00	94q—13" platter	2.00
94e—5" saucer50	94t—6 cup tea pot	2.00
94f—9" plate	1.00	94u—12 oz. individual baker	1.00
94fl—10½" dinner plate	1.20	94v—1½ qt. baker	2.00
94g—7" plate70	94w—3 qt. baker	3.00
94h—salt and pepper, pair70	94x—16 oz chili or soup60
94hl—horse shoe s & p, pair	1.00	94xs—10 oz. dessert60
97—16 oz. barrel mug80	94y—9" wall vase	1.50
		97—16 oz. mug80

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WAGON WHEELS

The romance of the west lives on with our Wagon Wheel Set. The pitchers are quaint and practical. The cup is the hub of the wheel, and the "good luck" horseshoe makes the handles for the baker. There are bands of cattle brands on the platters and bowls. The whole set is an application of the fine designs one can find on any ranch.

A most colorful part of the history of the southwest is the cattle industry, and the rancher's "coat of arms" is his "cattle-brand." The covered wagon, "wagon wheels," horses, the cowboys, cattle, the "little dogie," and above all, the "cattle-brand" are symbols of this natural industry. The cattle-brand is the symbol of the rancher, and it identifies his proudest possessions. It is the family trademark, handed down from generation to generation.

Many of these brands are fine designs, and most of them have a definite meaning. Some are the initials of the owner, others may refer to hills on the ranch, the number of acres he owns, the number in the family, his monogram, a key, a hat, or any one of a thousand items of interest. Each brand is usually registered in the county in which it is used.

We are proud to take this opportunity to eulogize these pioneers of the southwest, and include a number of these brands in decorating some of the pieces of our Wagon Wheel Set.

FRANKOMA POTTERY

SAPULPA, OKLAHOMA

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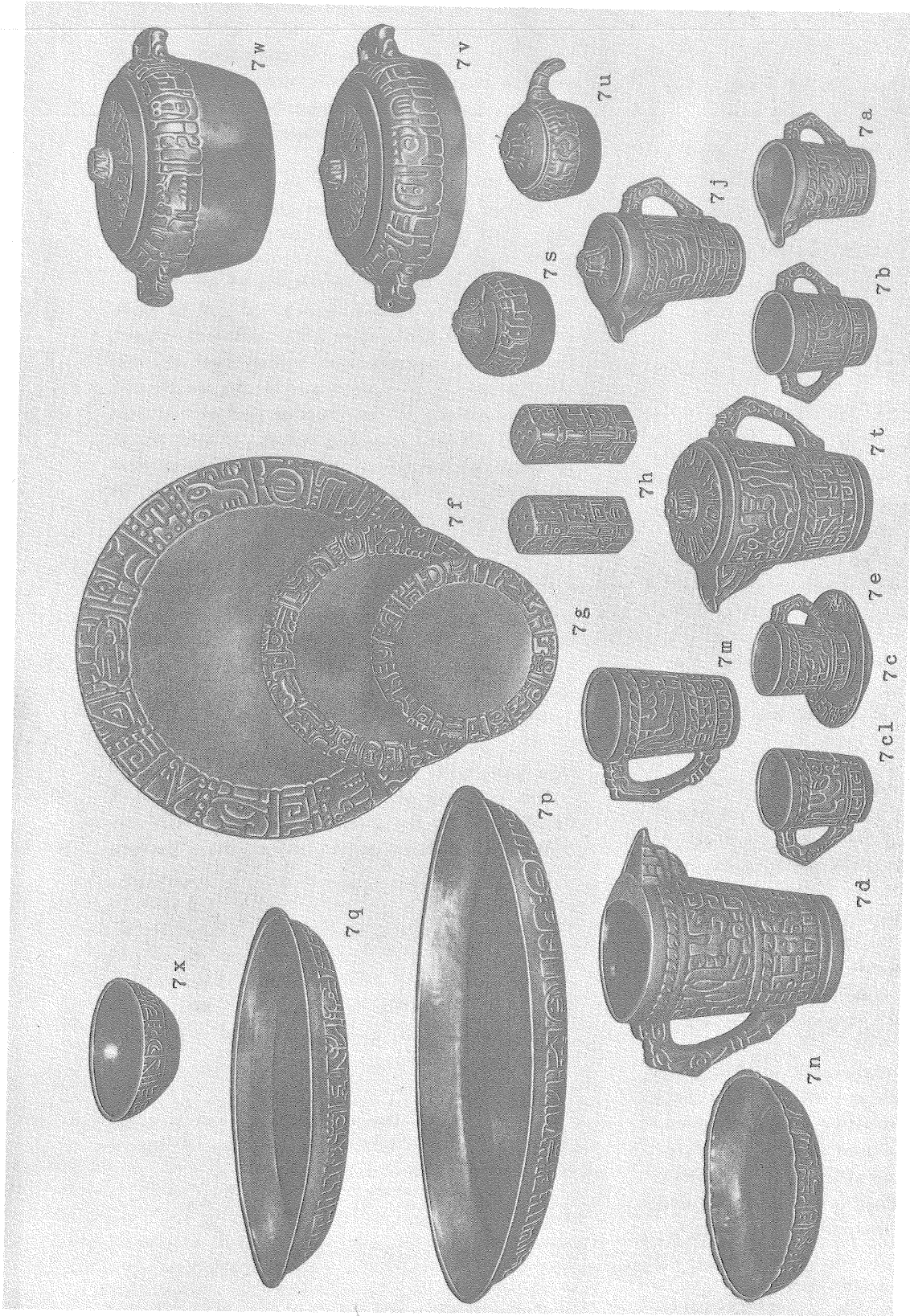
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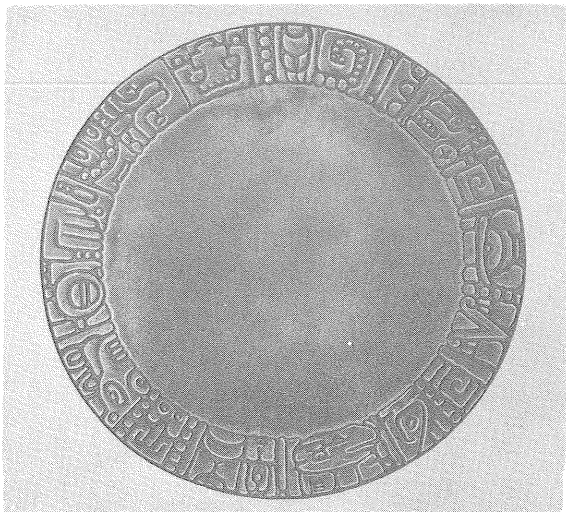
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MAYAN-AZTEC INDIAN PATTERN

7x—16-oz. Bowl, each.....	\$.60	7w—3-quart Baker, each.....	3.00
7q—13-inch Platter, each.....	2.00	7v—1½-quart Baker, each.....	2.00
7p—17-inch Platter, each.....	5.00	7u—Individual Baker, each.....	1.00
7n—1-quart Service Bowl, each.....	1.20	7s—Mustard or Sauce, each.....	.80
7d—60-oz. Pitcher, each.....	2.00	7j—2-Cup Tea Pot, each.....	1.00
7m—12-oz. Mug, each.....	.80	7a—Creamer, each.....	.60
7c—8-oz. Coffee Mug, each.....	.60	7b—Sugar, each.....	.60
7f—10½" Plate, each.....	1.20		
7g—9-inch Plate, each.....	1.00		
7g—7-inch Plate, each.....	.70		
7h—Salt and Pepper, pair.....	1.00		
7hs—Small Salt & Pepper, pair.....	.80		
7t—6-Cup Tea Pot, each.....	2.00		
7c—5-oz. Tea Cup, each.....	.50		
7e—Saucer, each.....	.50		

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1,000 YEARS . . .

before Columbus "discovered" America, there flourished a civilization in this country whose artistic, social, and religious standards far surpassed any European peoples up to that time. Many archaeologists not only compare the art and architecture of the Mayans and Aztecs favorably with that of ancient Egypt, but in many respects prefer their achievements in art importance. THESE were the FIRST Americans. We don't know just when they came, or from where, but we do know that their cultures were quite well established by the time of Christ.

It is well established that the nucleus of American Indian tribes spread from the Great Southwest region. Those that stayed there were the Pueblos; others wandered in all directions according to their likings and interest. Those who went south came to be known as the Mayans and Aztecs. Our particular interest is in this group for it is they who have given to the world some of its richest art treasures. Their fine creations are coveted by the leading Art Museums throughout the world.

The "golden age" of Mayan Art, in which they developed their pantheon, built their temples, perfected their Arts, social structure and government, occupied the first few centuries after Christ. Pyramids and temples unearthed at Chichen and Copan, Yucatan, reveal a grandeur in architecture and wood and stone carving unsurpassed by any ancient people.

The Great Temple, built to the War Diety, was a tradition running through the entire life of the Aztecs, being completed in 1487, just before the Spanish invasion. The temple compound covered almost a quarter square mile, comprising seventy-eight buildings—a most stupendous achievement and a monument to architectural beauty.

The most widely known of the Mayan and Aztec arts are the numerous hieroglyphs. They were used profusely on buildings, altars, monuments, and other such places, not only for embellishment, but for the recording of information. The decorations on the stairway of Copan alone were composed of over 2,500 different glyphs. Freehand methods prevailed entirely over any mechanical, and ever present was the sacred Plumed Serpent—likened to the Thunder Bird of our later Indians. As they recorded history, or sang songs, or worshiped their Gods, these symbols were gems of carefully planned, beautiful designs. Their art was their only written language.

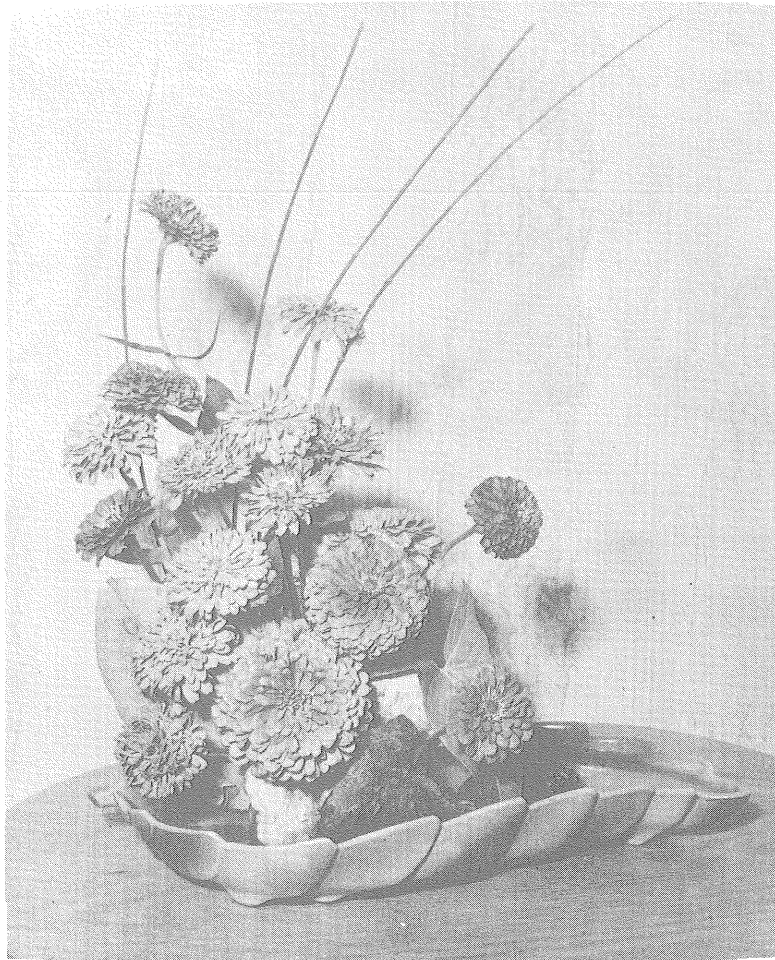
Pottery always evidenced every strata of culture. Fragments of pottery have been found where all other records have been destroyed, even in pre-historic times. Throughout the long history of all Indian tribes pottery has been the universal art. The pottery of the ancient Southwestern Indians challenges comparison in color, form and mastery of line with that of the Greeks and Orientals. The universality of clay, the life that is evident in the plasticity of clay, and the ease with which it conforms to the slightest will, have been contributing factors in making pottery the "personal craft."

These two cultures embody the greatest achievements in Indian Art, and cover about 15 centuries of development. Their influence was dominant throughout the Southwest Indian country, from New Mexico and Colorado to the plateaus of Guatemala and Yucatan.

It is through the inspiration of this wealth of beauty that FRANKOMA has created its new Mayan-Aztec line of tableware.

FRANKOMA POTTERY

SAPULPA, OKLAHOMA



FUN WITH FLOWERS

There is so much satisfaction in making lovely and interesting flower arrangements that we hope you will not miss the fun and try making some for yourself.

Some flower arranging authorities have given us some rules that are very fine, but why not think of them as suggestions. A guilty conscience will not torment you then, if the flowers you are arranging insist on taking an unruly attitude. They may be trying to help you in an original idea.

Flowers are gay and beautiful. They add the color note you want in your home, and if you go about arranging them in a happy mood you can make the line of your composition swing to the tempo you desire.

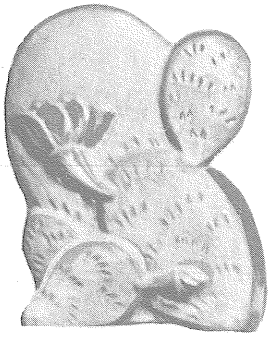
If your container is simple in shape and color you may take more liberties in bringing out your own ideas in the arrangement. If simplicity is your keynote you will not be disturbed by confusing lines, and intricate patterns. A vase that has flowers on it seldom needs flowers in it.

Study the natural tendencies of the flowers. Their shape, color, stem and leaf-forms, and general contours will guide you into the pattern they will naturally fall. By placing the larger flowers near the base of your arrangement and the smaller ones toward the top, you avoid top heaviness. Try carrying out the lines of the vase with the stems of your flowers so your container will become a basic part of your composition.

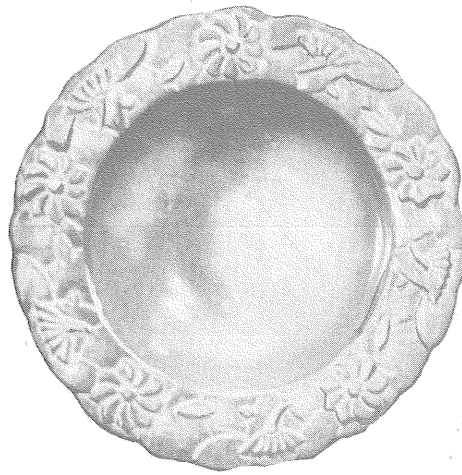
The type of flowers is not so important as the arrangement. However, good taste bids us keep the flowers in an environment suitable to their type, for the background is to the arrangement what a frame is to a picture. Choose your flowers carefully as to color, for it creates the first emotional effect. They should also be interesting in form and character.

The foliage should be selected with equal care and placed as purposefully. It is very important that you cut out all unnecessary leaves or branches that will make your arrangement look cluttered. If the flowers have no natural foliage, a common garden weed may often be used effectively. You will find many surprises when you start looking for the many lovely stem lines and gorgeous colors and shapes in all kinds of leaves. The color of your container should blend harmoniously with your whole arrangement.

A well-balanced composition should have a main line that will govern the other two basic lines of the design. Sometimes it is the foliage, sometimes the flowers themselves, and often the branches that produce these lines. If you allow the stems to cross each other they are liable to cause friction and you lose your harmonious and rhythmic feeling. It is nice to think of your container as a stage. Pick your leading characters and make them your center of interest. The less important flowers and foliage complete your play and make a beautiful story.



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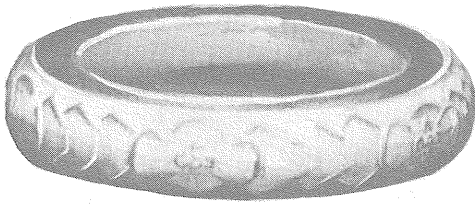
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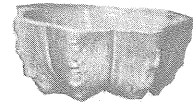
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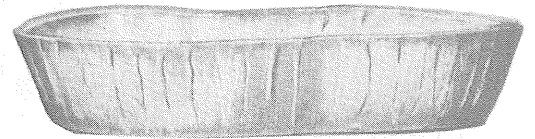
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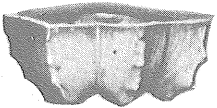
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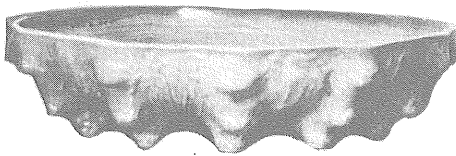
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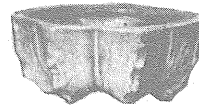
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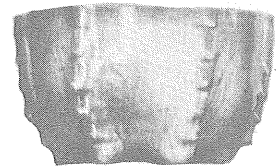
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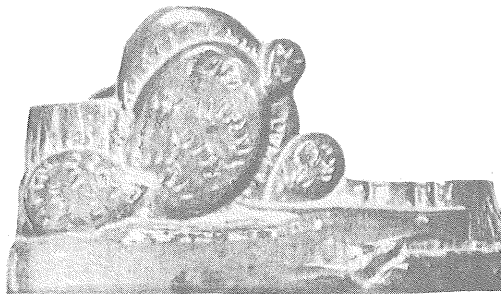
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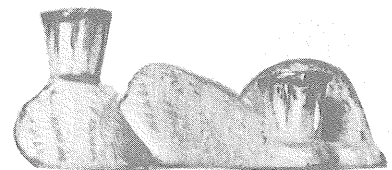
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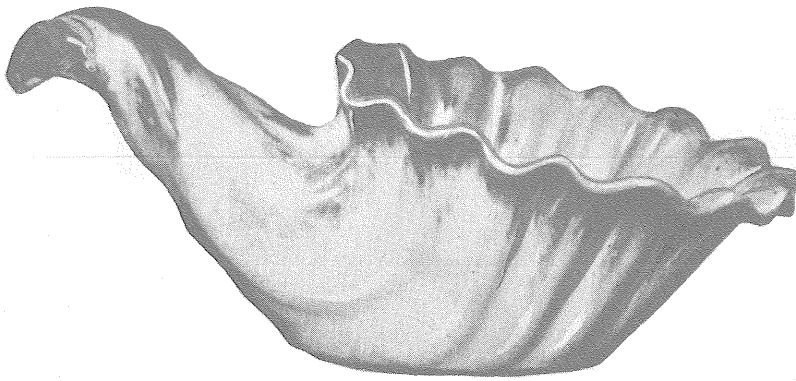


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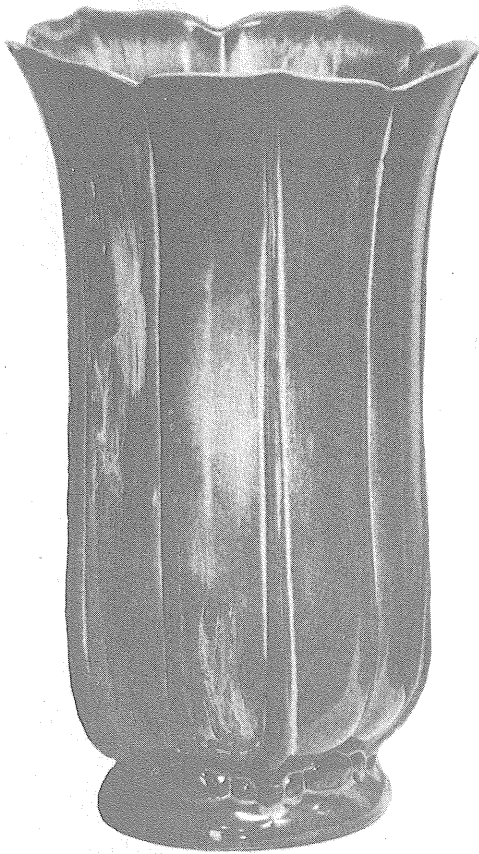
- 303—Single Cactus candle holder, pair.....1.50
- 306—Double Cactus candle holder, pair...2.00
- 300—Wedding Ring candle holder, pair...1.50
- 200—Wedding Ring bowl3.50
- 203—Round knobby Cactus bowl.....2.00
- 206—Oblong Cactus bowl.....2.00
- 207—Round carved Cactus bowl, 10".....2.00
- 210—Round Cactus bowl50
- 209—Swirl shaped bowl, 12".....2.00
- 3—Round deep Cactus vase.....1.00
- 4—Modelled Tree Cactus vase.....1.50
- 5—Cactus Bloom vase, 7".....1.50



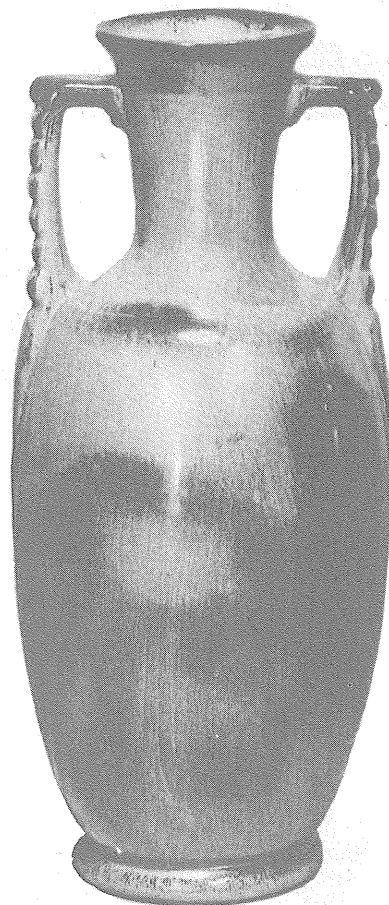
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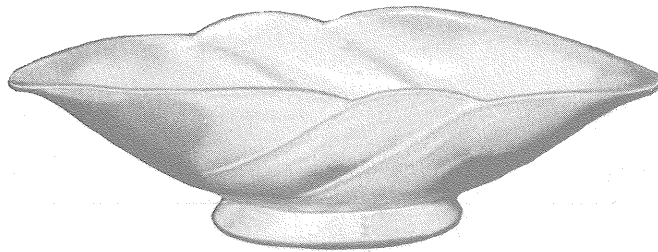
77A

- 215—Large Cornucopia, 15".....7.00
- 72—Large round jar, 9".....5.00
- 66—Tall flower vase, 17".....7.00
- 77—Tall fireside vase, 17".....7.00
- 77A—Tall fireside pitcher, 17".....7.00

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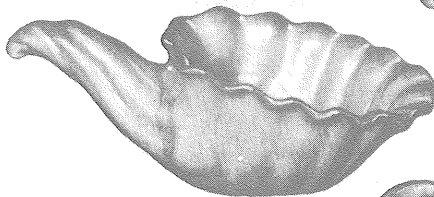
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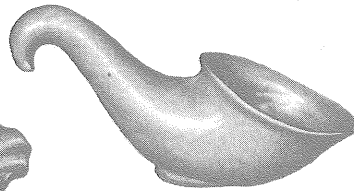
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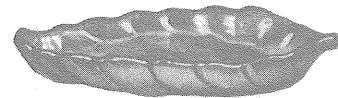
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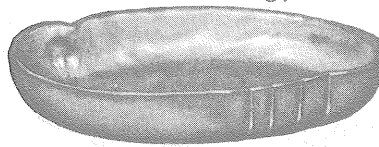
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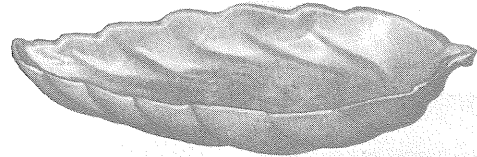
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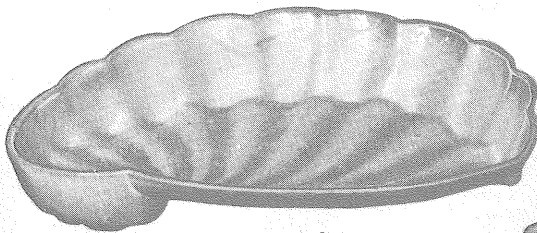
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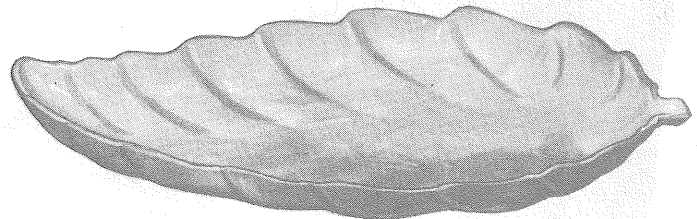
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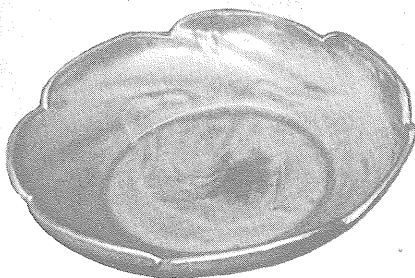
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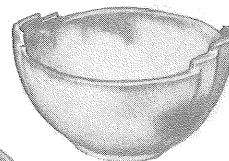
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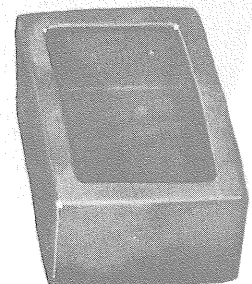
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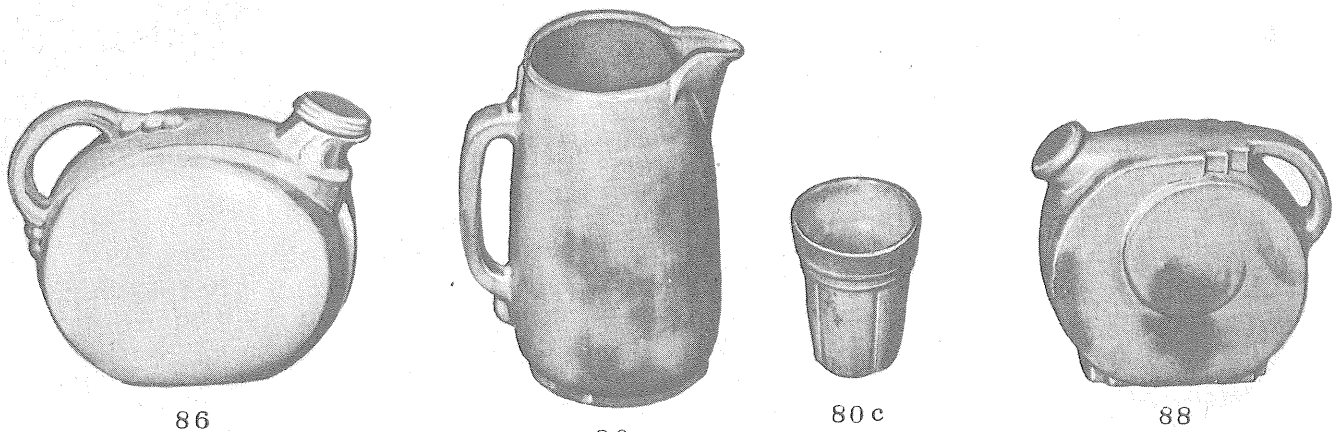
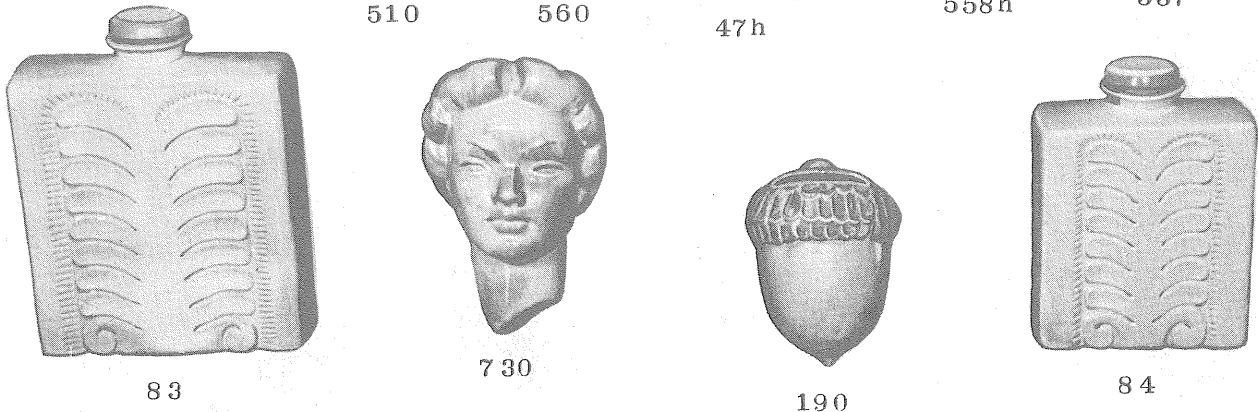
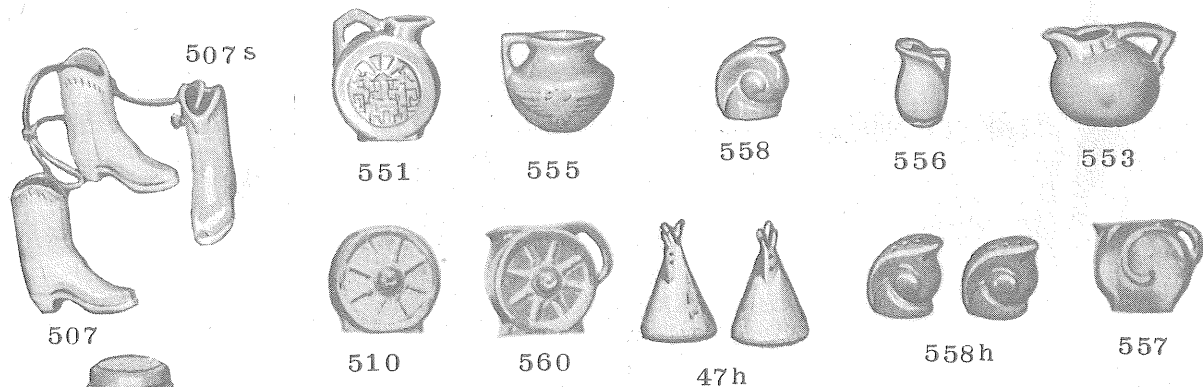
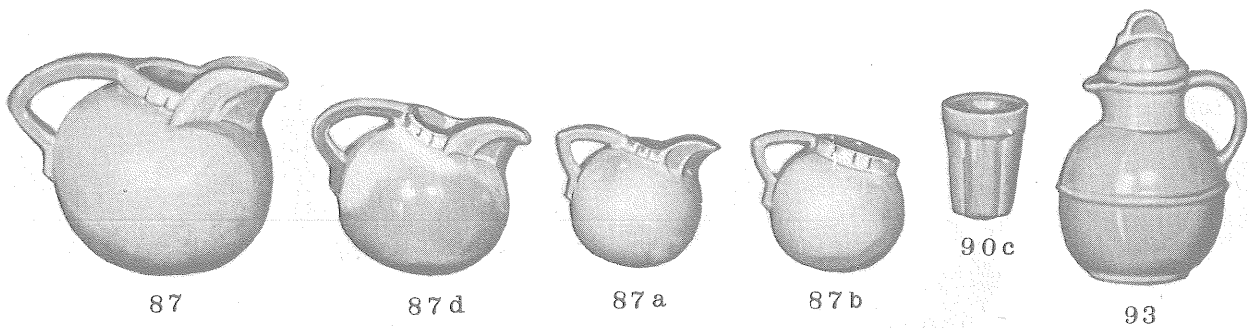
35—shaped bowl, 6"80	218—12" scalloped bowl	2.00
57—small cornucopia, 10"	1.00	219—18" centerpiece bowl	5.00
62—low rectangular bowl	1.20	222—12" cornucopia bowl	2.00
201—bowl, 9"	1.00	225— 7" small leaf bowl60
202—bowl, 10"	1.50	226—12" medium leaf bowl	1.50
205—low bowl, 10"	1.00	227—17" large leaf bowl	5.00
213—large shell bowl, 13"	3.50	304—double candle holder, pair.....	1.50

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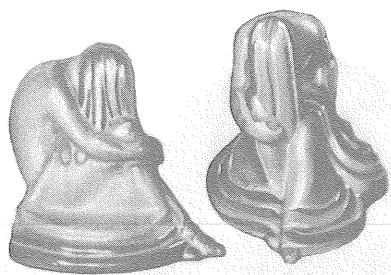
24—round vase, 6"	1.20	60b—flying goose vase	1.20
31—snail bud vase40	63—rectangular vase, 7"	1.20
38—rams' head vase	1.00	63z—Mayan vase, 7"	1.50
43—tall bud vase	1.00	67—rectangular vase, 7"	1.20
50—tall round vase	1.50	68—cube vase, 5"	1.00
53—chambered nautilus vase	1.50	70—round carved vase, 6"	1.20
54—shell vase	1.20	71—leaf handled vase, 10"	2.50
55—ball vase with black foot	1.00	73—tall carved vase, 12"	3.50
56—cornucopia vase, 6"	1.00	74—modelled vase, 9"	2.50
59—hanging decanter	1.50	76—tall vase, 12"	2.00
		79—scallop top vase 9"	2.00

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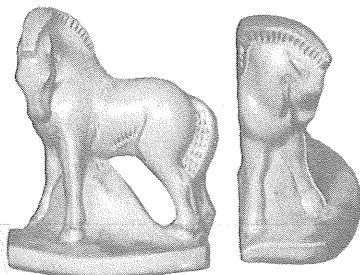


87—1 qt. pitcher	1.20	47h—teepee salt and pepper, pair.....	.70
87a—cream pitcher60	558h—shell salt and pepper, pair.....	.70
87b—sugar bowl60	80—2 qt. water pitcher.....	2.00
87d—20 oz. pitcher80	80c—10 oz. tumbler40
93—24 oz. pitcher with lid.....	1.50	83—60 oz. water bottle.....	2.00
93—set, with 6 No. 90c cups.....	2.50	84—40 oz. water bottle.....	1.50
507—Western cowboy boot.....	.35	86—2 qt. water jug.....	2.00
507s—2 boots on a thong.....	1.00	88—1 1/2 qt. water jug.....	1.50
551 thru 560—small pitchers35	190—acorn wall vase60
90c—3 oz. Juice Cup20	730—Phoebe head wall vase	1.50
510—Miniature vase35		

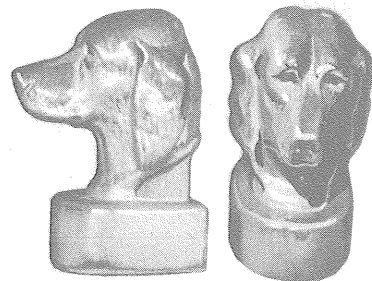
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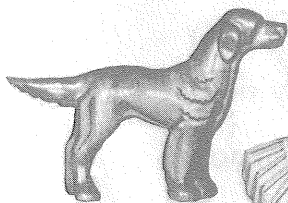
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420



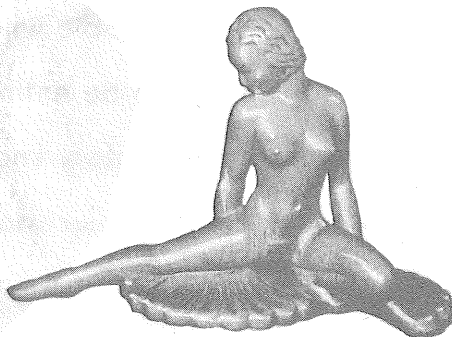
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113



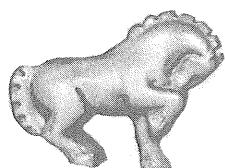
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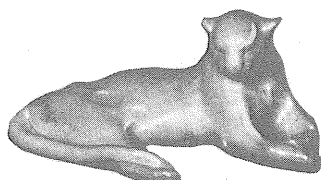
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701



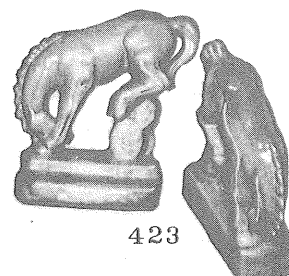
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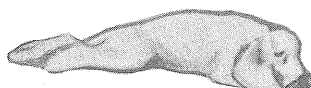
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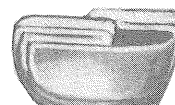
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423



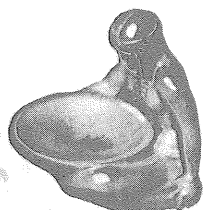
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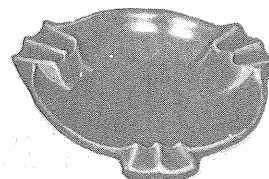
123



168



456



458

113—fan dancer	5.00
114—seated ocelot	1.50
116—reclining puma	3.50
123—Indian bowl maker.....	2.50
138—prancing horse	1.00
141—English setter	1.00
142—Commanche Indian	1.00
144—Cocker Spaniel	1.00
168—Small Swan35
420—Charger horse bookend, pair.....	3.50

423—Western bronco bookend, pa.r.....	2.50
427—Dreamer girl bookend, pair.....	3.50
430—Irish setter bookend, pair.....	5.00
(all bookends felted)	
455—draft proof ash tray.....	1.00
456—ash tray40
458—large round ash tray.....	1.00
460—cocker spaniel ash tray.....	1.50
700—flower girl vase.....	1.50
701—flower girl vase	1.50
702—gardener boy	1.50

PIECES ON THIS PAGE AVAILABLE IN PRAIRIE GREEN, DESERT GOLD OR ONYX BLACK

FRANKOMA is ovenproof but does not claim to be flameproof. You will find it very durable and serviceable wherever china or pottery can be used. It is designed to be entirely satisfactory and we would appreciate letting the factory know of any deviation from this standard. If your dealer does not handle FRANKOMA we will be glad to ship you directly from the factory. We will also ship your gifts from the factory to your friends . . . anywhere.

You are a welcomed guest at the factory any time. Should you come during working hours we will be glad to conduct you through the entire plant to see FRANKOMA made.

**Prices are net, cash with order or C.O.D. F.O.B. Sapulpa,
Oklahoma. Please include 2% State Sales Tax.
Prices effective January 15, 1949.**

FRANKOMA POTTERY

O n U. S. H i g h w a y s 6 6 a n d 7 5

S A P U L P A , O K L A H O M A

The following pieces shown in the catalog are the only ones available in two-tone glazes. They can be had in either Turquoise inside and Black outside, or Jade Green inside and Black outside.

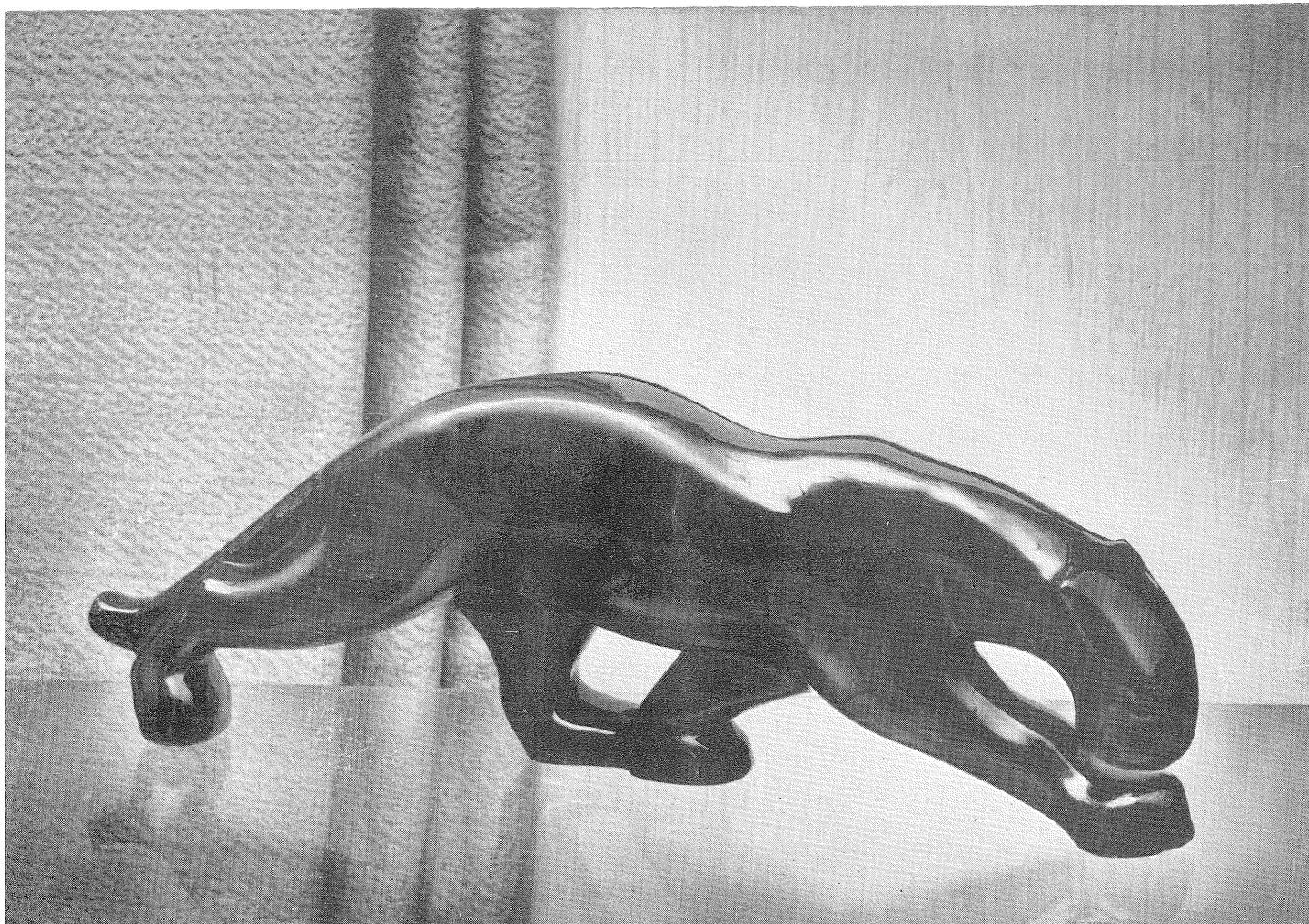
Prices of two-tone ware

5m	Mug	\$1.00	202	Bowl	\$2.00
5n	Bowl	5.00	203	Bowl	2.50
5ns	Bowl	2.50	205	Bowl	1.20
5p	Bowl	6.00	209	Bowl	2.50
5q	Bowl	2.50	215	Cornucopia	9.00
3	Vase	1.20	218	Bowl	2.50
35	Bowl	1.00	219	Bowl	6.00
50	Vase	2.00	222	Cornucopia	2.50
57	Cornucopia	1.20	225	Leaf	.80
97	Mug	1.00	226	Leaf	2.00
201	Bowl	1.20	227	Leaf	6.00
	458	Ash Tray	1.50		

* * *

The following pieces are not shown in the catalog, but are available in all colors.

5da	6 oz. Demitasse Creamer	\$.60
5db	6 oz. Demitasse Sugar60
5dc	4 oz. Demitasse Cup50
5de	4 in. Demitasse Saucer50
5t	36 oz. Covered Pot	2.00
A4	4 in. Glazed Modelled Flower Pot	\$.35
A5	5 in. Glazed Modelled Flower Pot50
A6	6 in. Glazed Modelled Flower Pot80
A7	7 in. Glazed Modelled Flower Pot	1.00
A8	8 in. Glazed Modelled Flower Pot	1.50
228	Small Swan	1.50
229	Medium Swan	3.50
230	Large Swan	6.00
454	Wagon Wheel Ash Tray	1.00



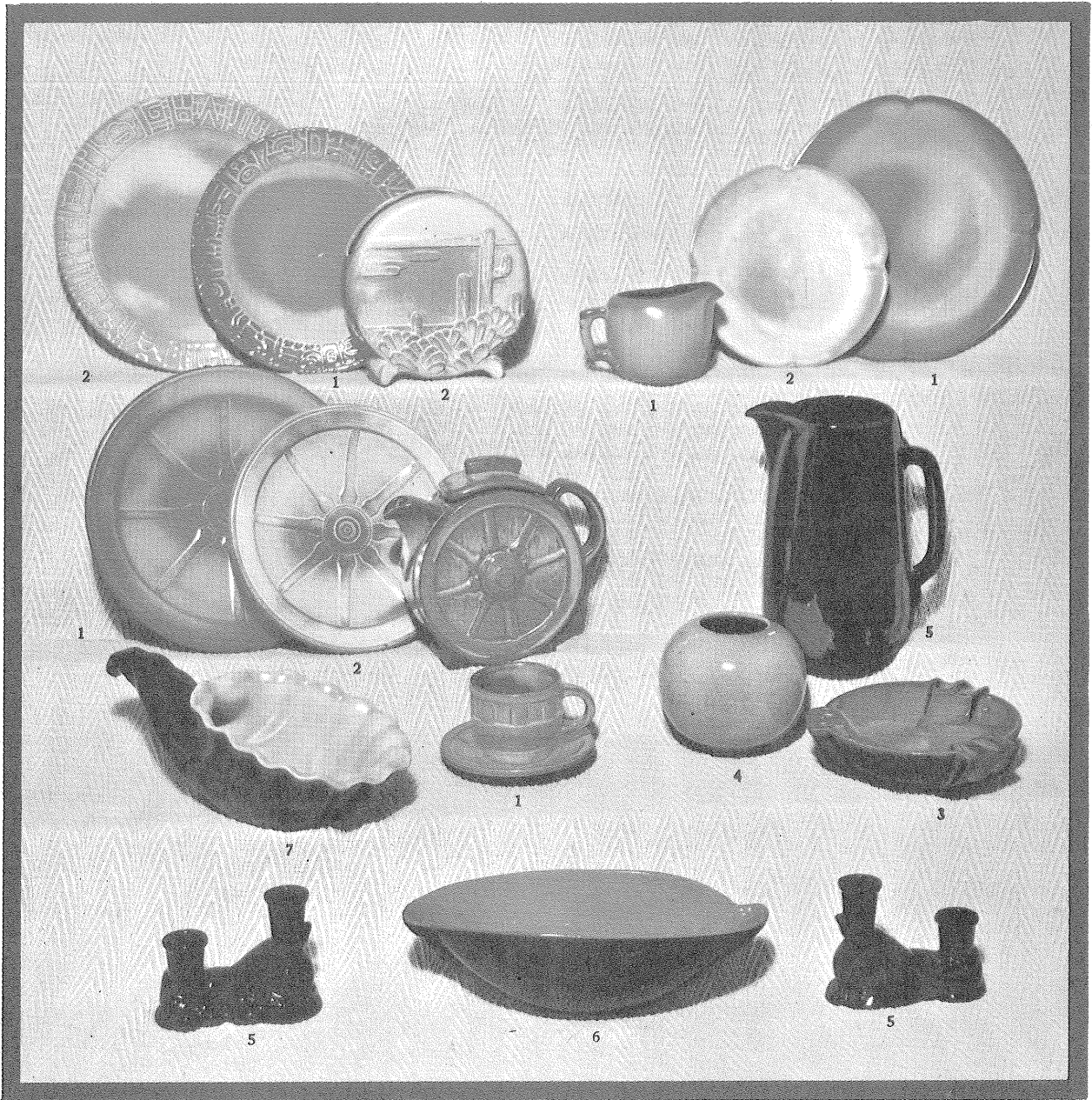
The Pacing Leopard
by FRANKOMA

This is an outstanding example of fine, liveable sculpture, modelled to be an accessory to smart interiors. They are used on mantels, end tables, coffee tables, under lamps, etc. Available in three exclusively Frankoma colors—Onyx Black, Bronze Green, Desert Gold. 15 inches long, felted. Prompt delivery.

\$4⁰⁰
each

Another Original by FRANKOMA POTTERY, Sapulpa, Oklahoma

... for those who like nice things



FRANKOMA POTTERY

Presents its color harmonies, inspired by the West

1. Prairie Green. 2. Desert Gold. 3. Turquoise
4. Redbud. 5. Onyx Black. 6. Onyx Black and
Turquoise. 7. Onyx Black and Jade.

Frankoma was created for your enjoyment from Oklahoma clay found at the foothills of the Arbuckle Mountains. Although this clay has great potential possibilities in the natural state, its true value is in the characters we are able to build from it. We have endeavored to tell a simple story with this oldest of art materials, clay, and have used as inspirations the natural materials at our disposal . . . Wagon Wheels, Cactus, the Plains, Indian lore, etc.

Frankoma is recognized in the field of Ceramic Art because we have combined the traditional Art of the Indians, the Spirit of the American Pioneer and the Creative Ten-

dencies of the Youth of the Great Southwest with good pottery form. Each piece is designed to be a contribution to Fine Ceramics, and to be both useful and beautiful.

Our blended colors are produced only by combining our native clay with our glazes, which are also inspired by natural surroundings—Prairie Green, Desert Gold, Red Bud, Onyx Black. We create and grind all our own glazes.

We sincerely hope you will enjoy living with Frankoma as much as we have enjoyed making it. Frankoma Pottery has only one purpose in existing—that you might be happier by living with it.

FRANKOMA is ovenproof but does not claim to be flameproof.

You will find it very durable and serviceable wherever china or pottery can be used. It is designed to be entirely satisfactory and we would appreciate letting the factory know of any deviation from this standard. If your dealer does not handle FRANKOMA we will be glad to ship you directly from the factory. We will also ship your gifts from the factory to your friends . . . anywhere.

You are a welcomed guest at the factory any time. Should you come during working hours we will be glad to conduct you through the entire plant to see FRANKOMA made. You may have a complete sixteen page illustrated catalog upon request.

FRANKOMA POTTERY

O n U . S . H i g h w a y s 6 6 a n d 7 5

S A P U L P A , O K L A H O M A